

Dear Name That Book Parent,



Congratulations on having a child who loves to read! We hope that your child has told you of their participation with the Name That Book Contest. Here is a little background on this reading program:

History:

The Name That Book Program comes from a rich tradition, originating (The Name That Book Program originated) at River Oaks Elementary School over 20 years ago. The program became too big for one school to organize, so the Department of Library Services stepped in and took over the organizational role. Initially the Name That Book Program was for elementary schools only. Then the program expanded to middle schools due to requests from former participants and their parents. Five years ago, an early grade program and a high school program was added making the program K-12 in scope.

How the Name That Book Program Works:

The Name That Book Program is organized and sponsored by the Department of Library Services. In the spring, teachers, librarians, and parents put together a Name That Book Reading List for the following year. A majority of the titles selected are new and are chosen from the state reading lists created by the Texas Library Association.

School sponsors of the Name That Book Program may be librarians, teachers, or parents. Students in participating schools are invited to participate and teams are formed. The teams prepare for several months by reading and quizzing each other on the books. The culminating event is a contest between school teams that is held in the spring at the offices of Library Services. Student teams work together to answer questions based on direct quotations from the books on their reading list to see if they can “Name That Book”

Name That Book Fundraiser:

We know that this is a beneficial program and that encourages students to become life-long readers. However, there are considerable costs that accompany this contest. All participants receive medals and certificates. The top teams receive trophies. Additionally, high school students receive gift cards from Barnes and Noble. Each year, we must raise funds to provide these incentives. This year we are conducting our 3rd annual district-wide Bookfair to raise funds for the Name That Book Program through the Barnes and Noble Bookstore at 3003 W. Holcombe and also the Barnes and Noble Bookstore at 7626 Westheimer.

You can help us with this fundraiser by attending the bookfair and encouraging your friends and family to do so. All you need to do is visit one of these Barnes and Noble stores during the Bookfair on Nov. 3rd and make purchases giving the Barnes and Noble voucher to the clerk at check-out time. A percentage of all of the proceeds of the sale will go to the Name That Book Program. Gift cards and membership cards do not count but café consumables may be counted toward the percentage.

When: Saturday, December 5, 2009

Locations: Barnes and Noble Bookstores

Vanderbilt Square 3003 W Holcombe

Westheimer Crossing 7626 Westheimer

River Oaks 2030 W. Gray Street

Town & Country 12850 Memorial Drive - **vouchers only**

Lastly, congratulations for your success in raising a child who is interested in reading. So many things compete for our children's attention and sometimes it seems ever harder to attract readers to books. We know that this program will continue to impact the lives of our students and we thank you for your support. Please share a voucher with your friends and family.

Sincerely,

Name That Book Sponsor