

Animation Project Rubric

1. Project must adhere to all contest rules listed.
2. Project must include at least two of the following in addition to animation: graphics, sound, text, video, or scripting.
3. Project must be viewable in a standard web browser.
4. All graphic files or other content belonging to any other source, other than the individual or team members, must be properly documented.
5. Project must be posted on the Internet and viewable on an HISD computer. The url must be provided. If the project cannot be fully executed from the Internet, then the project will not be judged.
6. The full names of students, phone numbers, and addresses may not be listed on the web page.
7. Students may use any software to create the project.
8. The project must not exceed 3 minutes in length.

Judging Criteria

1. Project must be appropriate for school and public presentations.
2. Entries will be judged on the following rubric based on:

Organization
Originality
Copyright/documentation
Subject knowledge
Graphical design

More weight is given to the categories of graphical design and subject knowledge.

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	0-1.5	2.0-4.5	5.0-8.5	9-10	Total
Organization of Content (10 points)	The sequence of scenes and action is not logical	Some logical sequence of action and scenes is evident but not easy to follow.	Most scenes and action are presented in a logical manner. Storyline is evident in much of the project.	Logical, intuitive and interesting sequence of scenes and actions. Clear beginning, middle, and end.	
	0-4.5	5.0-9.5	10.0-16.0	16.5-20	
Originality (20 points)	The work is a minimal collection or rehash of other people's ideas, products, images and inventions. No evidence of new thought.	The work is an extensive collection and rehash of other people's ideas, products, images and inventions. There is little evidence of new thought or inventiveness.	While based on an extensive collection of other people's ideas, products, images and inventions, the work extends beyond that collection to offer new insights.	The product shows significant evidence of originality and inventiveness. The majority of the content and many of the ideas are fresh, original, and inventive.	
	0-1.5	2-4.5	5-8.5	9-10	
Copyright and Documentation (10 points)	Sources have not been properly cited and permissions have not been received.	Some sources have not been properly cited and all permissions have not been received.	Most sources are properly cited	All sources are properly cited according to MLA style; Permissions to use any graphics from commercial web pages on other sources have been received, printed, and saved for future reference.	
	0-9.5	10-19.5	20-30	30.5-40	
Subject Knowledge (relevance to a book or books from the Name That Book List) (40 points)	Subject knowledge is not evident. Information is confusing, incorrect or flawed.	Some subject knowledge is evident. Some information is confusing, incorrect or flawed.	Subject knowledge is evident in much of the product. Information is clear, appropriate, and correct.	Subject knowledge is evident throughout (more than required). All information is clear, appropriate, and correct.	
	0-4.5	5.0-9.5	10.0-16.0	16.5-20	
Graphical Design (20 points)	Poor design and limited selection of color, images, and use of animation techniques.	Good overall design with a selection of color, images, and use of animation techniques.	Excellent design with a good selection of color, images, and use of animation techniques.	Exceptional design with a good selection of color, images, and use of animation techniques.	
				Total	